



PRESS RELEASE - FOR IMMEDIATE RELEASE

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Montreal Canadiens Children's Foundation Selects Roustan United Arena Solutions

Johnstown, PA – Tuesday, September 30, 2008 – Roustan United Arena Solutions is pleased to announce they were chosen as the preferred supplier that will provide all of the ice rink equipment for the permanent community outdoor ice rink planned by the Montreal Canadiens Children's Foundation.

The ice sheet is planned for installation by November 1, 2008 in Montreal. The rink will be NHL size and will include a multi-purpose concrete floor using Roustan United's Fast Freeze Rink Piping System, Steel-Frame dasher boards, Fencing Upper Containment, and one of Roustan United's proprietary and ice rink engineered Arena Ice Master Refrigeration systems.

Engaged in this project on behalf of the Montreal Canadiens' Children's Foundation is Mr. Pierre Boivin - President of the Montreal Canadiens and Gillett Entertainment Group, Genevieve Paquette – Executive Director for the Montreal Canadiens Children's Foundation, and Patrick Mahoney – Project Manager for the Montreal Canadiens' Children's Foundation. "The Foundation is delighted to be moving this project forward." Says Pierre Boivin. "We look forward to combining the resources offered to the great family of the Montreal Canadiens organization, and team up with the community to procure a healthier and better future for children in underprivileged areas; thus allowing children from these neighborhoods to learn the benefits of an active and healthy lifestyle. We're also thrilled to be working with the most experienced manufacturing company in the ice rink industry. We were pleased that we didn't have to shop all of the ice rink components with numerous companies but were able to get everything from one great source".

W. Graeme Roustan, owner and chairman of Roustan United Arena Solutions and Chairman of Bauer Hockey Inc., born in Sherbrooke Quebec and moving to Montreal when he was two years old says "My fondest memories as a child are of playing hockey on ice rinks at outdoor parks in and around Montreal. Outdoor rinks in N.D.G. Park, Loyola Park, Mont-Royal Park, Kent Park and Sunnybrooke Park were my home rinks that I played youth hockey in. I wasn't introduced to my first indoor ice rink until the age of 14, where during my high school years at Marymount High School, I played ice hockey at Confederation Arena. Being involved with a project that gives the youth of Montreal an opportunity to share the experience I had as a youth in Montreal parks, and makes the great game of hockey available to all, is an honor and privilege."

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About Roustan United Arena Solutions Team

The Roustan United Arena Solutions Team, an original equipment manufacturer of ice and inline arenas, incorporates an extensive portfolio of divisions, and a team of representatives, dedicated to supporting the arena facility industry with products, service, and support to new and current rink owners and operators worldwide, with one call.

About The Montreal Canadiens Children's Foundation

The Montreal Canadiens Children's Foundation provides help and support to children in need. Since its inception in August 2000, the Foundation has donated upwards of \$7 million to over 350 children's charities from all over the Province of Quebec. The Foundation is determined to help offer a brighter future and good health to underprivileged children and is committed to encourage and foster a healthy and active lifestyle among the youth.

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