

May 10, 2018

Mr. Desmarais, Jr., Chairman & co-CEO
Power Corporation
751 Victoria Square
Montreal, Quebec, Canada H2Y 2J3

Dear Mr. Desmarais Jr.,

I write to you today as I did back on October 10, 2017 as a shareholder of Power Corporation, to thank the Board for divesting Lapresse as I had called for seven months ago. I believe that it is a win win for both the shareholders of Power and the employees of Lapresse which allows them to control their own future.

I only hope that you and the Board continue to divest non-core assets which I believe will generate an improved Balance Sheet and P&L for the company which in turn will cause optimism within the markets. I believe strongly that this optimism may turn around the past ten year decline in the stock price.

Establishing a Special Committee of the Board to oversee divestitures would send a strong message to shareholders and all stakeholders that the Board is ready to make serious changes to the company. I would recommend that since Transcontinental has recently sold off non-core assets, Isabelle Marcoux should Chair the Committee. For full transparency, Transcontinental and The Hockey News (which I own) had a business relationship up until this week when I moved the print contract to St. Joseph Media.

As I stated in my letter seven months ago, Power Corporation should focus its attention on its Financial, Insurance and Services businesses and divest its non-core, riskier holdings in Pargesa, Power Energy, Sagard and China AMC.

Pargesa, essentially a Hedge Fund, holds shares in European stocks and is subject to market risk and I don't believe that this risk profile matches properly with Lifeco and IGM Financial. Power Energy is even further away as a non-core asset and is an energy play. Sagard is a quasi private equity firm with inconsistent returns and risk profile that should be on its own, sold off or dissolved and China AMC is a non-core non-factor in Power Corporation's future.

By selling, spinning off or divesting these non-core assets, Power Corporation can return cash to shareholders in a special dividend, buy back shares or a combination of both.

Sincerely,

W. Graeme Rouston
contact@roustan.com