

Walter Graeme Roustan Trust Increases Its Stake in Performance Sports Group (PSG: TSX/NYSE)

- *Walter Graeme Roustan Trust Trustee W. Graeme Roustan, Chairman & CEO of Roustan Capital(roustan.com) and past Chairman of Performance Sports Group (PSG: TSX/NYSE) purchases more than 150,000 shares since the Annual General Meeting held on October 14th, 2015, two months earlier, taking his stake to 775,000 shares or just over 1.7% of the outstanding shares of Performance Sports Group.*

Miramar, Florida, United States – December 15th, 2015 – W. Graeme Roustan, Trustee of the Walter Graeme Roustan Trust has once again demonstrated his confidence in Performance Sports Group (PSG: TSX/NYSE) by purchasing more than 150,000 shares in the two month's since the Annual General Meeting held back on October 14th, 2015 with a new total of 775,000, or just over 1.7% of the outstanding shares as of December 11th, 2015.

His confidence in Performance Sports Group is rooted in knowing the level of quality and professionalism in the company's rank and file employees around the world, many of whom he enjoyed working with and knows personally, some for more than a decade.

Mr. Roustan believes that the price of the stock at this time is severely undervalued and he plans on capitalizing on this opportunity by continuing to purchase more stock going forward. "I have always believed in the long-term value proposition of Performance Sports Group which is why I have continued to increase my stake in the Company." Mr. Roustan said and adds. "The current cost cutting plan can be enhanced even further if management terminates its plan to open more Bauer retail stores, which if stopped, will immediately begin to increase earnings per share."

Mr. Roustan added. "I will continue to buy shares of Performance Sports Group to continually increase my ownership stake for the foreseeable future."

About:

Walter Graeme Roustan Trust was established in 2011 as an estate planning vehicle for some of Mr. Roustan's holdings of which he serves as sole Trustee.

Roustan Capital (roustan.com) is owned 100% by W. Graeme Roustan who serves as its Chairman and CEO. Roustan Capital selected a private equity partner in 2007 and Mr. Roustan led the effort to win the Nike sale process to acquire Nike Bauer in 2008. It then leveraged Mr. Roustan's industry relationships to enable Bauer to acquire Mission Itech, also in 2008.

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