

## Roustan Media Acquires *The Curling News*

- *Roustan Media has acquired “The Curling News” effective September 1, 2019*
- *The Curling News has been covering the sport of curling since 1957*
- *W. Graeme Roustan is Roustan Media’s Executive Chairman, Owner and Publisher*

**Toronto, Canada** – September 9, 2019 – W. Graeme Roustan, Executive Chairman, Owner and Publisher of Roustan Media, today announced the acquisition of iconic publication *The Curling News* from Gonzo Communications Inc., owned by Olympic silver medalist George Karrys (Nagano 1998).

Founded in 1957, *The Curling News* has served its loyal readers with independent journalistic excellence for more than 60 years.

“The Hockey News, which was founded in 1947, now has a sister publication that’s just 10 years younger,” Mr. Roustan said.

Mr. Roustan, who grew up in Canada watching curling, understands the importance of the sport both in Canada and around the world, where “The Roaring Game” is growing in popularity and is showcased at the Olympic Winter Games every four years.

Mr. Karrys, who served as Publisher and Editor in Chief of *The Curling News* since 2003, will remain on board for a transition period as Deputy Editor in Chief, reporting to Jason Kay, the Editor in Chief of both *The Curling News* and *The Hockey News*.

“I couldn’t dream of a better home for this legacy title,” Mr. Karrys said, “and I am delighted to pass the torch of its stewardship to the Roustan Media team.”

Added Mr. Roustan: “I’m humbled by the responsibility that comes with being the steward of *The Curling News*. I will expand the brand globally just as The Hockey News is a global brand. This acquisition will fit well under the Roustan Media umbrella of sports media titles.”

**About: The Curling News** is the world’s only independent curling newspaper and a global authority on the sport. Founded in Calgary in 1957 as *Canadian Curling News*, each modern-day issue of *The Curling News* is packed with the latest analysis, behind-the-scenes stories, brilliant action photography, event and team previews, stunning design values and information fans simply won’t find anywhere else.

**About: W. Graeme Roustan** is Executive Chairman of Roustan Capital (roustan.com), Roustan Media (roustan.media), Heritage Hockey Sticks (HeritageHockeySticks.com), Supreme Brands (SupremeBrands.com) and is the owner of several hockey-related entities like TheHockeyNews.com, ChristianHockey.com and Torspo.com. He was Chairman of Performance Sports Group, owner of Bauer, Mission Itech, Cascade and Maverik, from April 2008 through September 2012. While Chairman, he took the company public on the Toronto Stock Exchange in 2011. He is a past Governor of the Canadian Women’s Hockey League (CWHL) from 2008 to 2018.